

Appendix B

Statistical Information

1. Which of the following describes your residency in the Town of Willard?

- 48.3% Permanent residence landowner
- 26.1% Seasonal residence
- 25.6% Non-resident

2. If seasonal or recreational, how often is the home used?

Number of days per year ____

3. Are you retired?

- 44.7% Yes
- 55.3% No

Residency Days			
Days per Year	Percent	Days per Year	Percent
5	1.6	55	1.6
7	1.6	60	4.8
10	3.2	65	1.6
12	1.6	70	1.6
14	1.6	80	1.6
16	1.6	90	1.6
20	9.7	100	17.7
30	12.9	130	1.6
35	1.6	150	4.8
40	4.8	160	1.6
45	1.6	180	1.6
48	1.6	200	1.6
50	8.1	365	6.5

Trends and Visions

4. How do you feel Willard has changed over the last 5 years? (Check one)

- 20.5% Improved for the better
- 23.5% Became too developed/populated
- 23.5% Became more economically depressed
- 32.5% Has not changed

Housing

5. Are the following a problem in the Town of Willard? (Check all that apply)

- 39.6% Dilapidated buildings
- 27.5% Abandoned buildings
- 42.3% Junk cars
- 54.4% Junky yards

6. What type of dwelling is your primary Town of Willard residence? (Check one)

- 86.1% Single Family Home
- 0.0% Duplex
- 13.9% Mobile Home
- 0.0% Apartment

7. Which of the following best describes your primary Town of Willard residence?

- 44.5% Waterfront property
- 55.5% Non-waterfront property

8. If waterfront, what is the total number of feet of your shoreland frontage lot?

- 23.1% 50ft - 99ft
- 38.5% 100ft-149ft
- 38.5% 150ft or more

9. What is the total acreage of your non-waterfront parcel(s)?

- 42.5% Less than 5 acres
- 8.9% 6-10 acres
- 6.8% 11 - 20 acres
- 8.2% 21-40 acres
- 32.9% 40 or more

10. What kind of housing development would you like to see encouraged by the Township government? (Check all that apply)

- 67.0% Single family homes
- 4.9% Apartments
- 19.8% Elderly housing
- 8.8% Subdivisions
- 22.5% Seasonal/recreational houses
- 6.7% Two-family units/duplexes

Transportation

11. How would you rate the following transportation services in the Town of Willard?

	Good	Average	Poor
Local Road Maintenance	31.6%	52.0%	16.4%
County Highway Maintenance	33.7%	59.2%	7.1%
Local Snow Plowing	39.6%	49.1%	11.3%
County Snow Plowing	40.3%	51.6%	8.2%

Community Appearance

12. Should the Town of Willard develop community entrance signs, banners, directional signs, and other community beautification efforts?

- 28.8% Yes
- 71.25% No

13. Should the Town of Willard set specific standards for business advertising signs such as where they can be located, their size, and maintenance requirements?

- 64.21% Yes
- 35.8% No

14. Should the Township develop an ordinance to control billboards and lighting along county and township roads?

- 60.3% Yes
- 39.7% No

15. Should the Township develop buffer strips along roads to screen logging and unsightly buildings?

- 39.4% Yes
- 60.6% No

Land Use Planning

16. Should the Township develop an ordinance on cellular tower development that will control where they are located?

- 51.4% Yes
- 48.6% No

17. Should additional commercial recreational development (i.e. resorts, marinas, golf courses, etc.) be encouraged in the Town of Willard?

- 52.3% Yes

47.7% No

18. Should additional public recreational development (i.e. parks, trails, boat landings, etc.) be encouraged in the Town of Willard?

63.2% Yes

36.8% No

19. Should the Township address the issue of regulating where activities with the potential for noise pollution such as motor cross racing, shooting ranges, snowmobile racing, etc., can be located?

73.6% Yes

26.4 No%

20. Should the Township develop a designated ATV trail system?

76.9% Yes

23.1% No

21. Do you intend to subdivide your Town of Willard property within the next five years?

3.4% Yes

96.6% No

22. Do you intend to sell your Town of Willard land within the next five years?

11.5% Yes

88.5% No

Economic Development

23. What type of businesses should the Township encourage? (Check all that apply)

36.5% Retail

47.5% Service businesses

48.1% Tourism oriented businesses and attractions

34.8% Industrial Other - See Table 37

24. Do you run a business out of your Town of Willard home?

7.6% Yes

92.4% No

25. Are you planning on starting or relocating a business in the Town of Willard within the next five years?

2.9% Yes

97.1% No

Table 37 Other Business Responses	
Other – Responses	Percent
Yes but no suggestion	66.7
Local farm marketing	11.1
Put to use buildings already here	11.1
Agricultural managed lumber logging	11.1